

Remit Address:

Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

www.myfoxtampabay.com

Billing Address:

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite# 200 Alexandria, VA 22310 2552

INVOICE

Advertiser	DSCC Nelson / Senate Race
Product	560 - SENATE RACE
Estimate Number	560

Invoice #	04070105-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04070105
Alt Order #	Political Outside Window
Deal #	
Order Flight	08/29/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12820
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a								
	Political Ou	tside Window									
				08/27/12 to		1x	T				
	13			Th	08/30/12	:30	7:32 AM	BNDS12001H	\$1,200.00		1
2	13	Good Day 7a	7a-8a								
	Political Ou	tside Window									
				08/27/12 to		1x	F				
	13			F	08/31/12	:30	7:54 AM	BNDS12001H	\$1,200.00		1
3	13	M-Su 1030-11p Late News	1030p-11p								
	Political Ou	tside Window		00/07/40	00/00/40	4	T				
	13			08/27/12 to	08/30/12	1x :30	11:55 PM	BNDS12001H	\$1,800.00		1
		Fav. 42 Lata Navia 4020a	4000 44	III	06/30/12	.30	11.55 PW	DNDS12001H	\$1,000.00		ı
4	13 Political Ou	Fox 13 Late News 1030p tside Window	1030-11p								
	i dillidai de	iolae Williaew		08/27/12 to	09/02/12	1x	S				
	13			Su	09/02/12	:30	10:38 PM	BNDS12001H	\$1,800.00		1
5	13	Access Hollywood	1135p-1205a						* 1,000100		
Ū		tside Window	1100p 1200a								
				09/03/12 to	09/09/12	1x	M				
	13			M	09/03/12	:30	12:00 AM	BNDS12001H	\$500.00		1
6	13	Insider	1205a-1235a								
	Political Ou	tside Window									
				08/27/12 to	09/02/12	1x	W				
	13			W	08/29/12	:30	12:19 AM	BNDS12001H	\$300.00	1	1
7	13	Live with Kelly	10a-11a								
	Political Ou	tside Window									
				08/27/12 to		1x	F				
	13			F	08/31/12	:30	10:26 AM	BNDS12001H	\$500.00	· · · · · · · · · · · · · · · · · · ·	1
8	13	Live with Kelly	10a-11a								

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Political Outside Window

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Special Handling	

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Political O	utside Window	•	•	•		•	'	•		•
				09/03/1	2 to 09/09/12	1x	M				
	13			M	09/03/12	:30	10:29 AM	BNDS12001H	\$500.00		1
9	13	Good Day Sa 6a	6a-7a								
	Political O	utside Window									
					2 to 09/02/12	1x	S-				
	13			Sa	09/01/12	:30	6:28 AM	BNDS12001H	\$500.00		1
10	13	Good Day Su 6a-7a News	6a-7a								
	Political O	utside Window									
					2 to 09/02/12	1x	S				
	13			Su	09/02/12	:30	6:59 AM	BNDS12001H	\$500.00		1
11	13	Good Day 7a	7a-8a								
	Political O	utside Window									
					2 to 09/09/12	1x	M				
	13			M	09/03/12	:30	7:12 AM	BNDS12001H	\$1,200.00		1
12	13	Judge Joe Brown	3p-4p								
	Political O	utside Window									
				08/27/1	2 to 09/02/12	1x	F				
	13			F	08/31/12	:30	3:37 PM	BNDS12001H	\$300.00		1
13	13	Judge Judy	4p-5p								
	Political O	utside Window									
				08/27/1	2 to 09/02/12	1x	T				
	13			Th	08/30/12	:30	4:28 PM	BNDS12001H	\$700.00		1
14	13	Judge Judy	4p-5p								
	Political O	utside Window									
				09/03/1	2 to 09/09/12	1x	M				
	13			M	09/03/12	:30	4:24 PM	BNDS12001H	\$700.00		1
15	13	Fox 13 News at 5p	5p-530p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	13	Fox 13 News at 5p	5p-530p								
	Political Ou	ıtside Window									
					12 to 09/02/12	2x	TF				
	13			Th	08/30/12	:30	5:13 PM	BNDS12001H	\$1,400.00		1
	13			F	08/31/12	:30	5:25 PM	BNDS12001H	\$1,400.00		2
16	13	Fox 13 News at 5p	5p-530p								
	Political Ou	itside Window									
					12 to 09/09/12	1x	M				
	13			М	09/03/12	:30	5:21 PM	BNDS12001H	\$1,400.00		1
17	13	Fox 13 News at 530p	530p-6p								
	Political Ou	ıtside Window									
				08/27/	12 to 09/02/12	1x	W				
	13			W	08/29/12	:30	5:59 PM	BNDS12001H	\$1,400.00		1
18	13	Fox 13 News at 530p	530p-6p								
	Political Ou	ıtside Window									
				08/27/	12 to 09/02/12	1x	T				
	13			Th	08/30/12	:30	5:45 PM	BNDS12001H	\$1,400.00		1
19	13	M-Su 10p-1030p Late News	10p-1030p								
	Political Ou	itside Window									
				08/27/	12 to 09/02/12	1x	W				
	13			W	08/29/12	:30	10:20 PM	BNDS12001H	\$2,500.00		1
20	13	Fox 13 Late News 10p	10p-1030p								
		itside Window									
				09/03/	12 to 09/09/12	1x	M				
	13			M	09/03/12	:30	10:27 PM	BNDS12001H	\$2,500.00		1
21	13	Access Hollywood	1135p-1205a						. ,		
	-	itside Window	1100p 1200u								
	. chiloai Ou			08/27/	12 to 09/02/12	1x	T				
	13			Th	08/30/12	:00	-		\$500.00	Credited	1
	. •				33/00/12				φοσσ.σσ	0.0000	•

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Sales Region	National				

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22	13	Insider	1205a-1235a	•	•						
	Political Ou	ıtside Window									
				08/27/12 to	09/02/12	1x	T				
	13			Th	08/30/12	:30	12:32 AM	BNDS12001H	\$300.00		1
23	13	Good Day Sa 7a	7a-8a								
	Political Ou	itside Window									
				08/27/12 to	09/02/12	1x	S-				
	13			Sa	09/01/12	:30	7:20 AM	BNDS12001H	\$800.00		1
24	13	Good Day Sa 8a	8a-9a								
	Political Ou	itside Window									
				08/27/12 to	09/02/12	1x	S-				
	13			Sa	09/01/12	:30	8:43 AM	BNDS12001H	\$800.00		1
25	13	Good Day Su 7a	7a-8a								
	Political Ou	itside Window									
				08/27/12 to	09/02/12	1x	S				
	13			Su	09/02/12	:30	7:11 AM	BNDS12001H	\$800.00		1
26	13	Good Day Su 8a	8a-9a								
	Political Ou	itside Window									
				08/27/12 to	09/02/12	1x	S				
	13			Su	09/02/12	:30	8:59 AM	BNDS12001H	\$900.00		1
		Air	ad Chata	26							
		All	ed Spots	26							

<u>Gross Total</u> **\$27,300.00** Agency Commission **\$4,095.00**

Net Amount Due \$23,205.00 Payment Terms 30 Days